



## RedIron & Oracle Preferred Partnership

The Cloud Solution Your Retail Operation Needs to Succeed



# Unlock Your Growth Potential

Having the wrong technology that locks you on-premise will block your growth due to:



#### **Demands**

You struggle to meet customer demands



#### **Wasted Resources**

Resources are wasted on outdated on-prem solutions



#### **Focus**

You focus too much on tech instead of running the business



#### **Security**

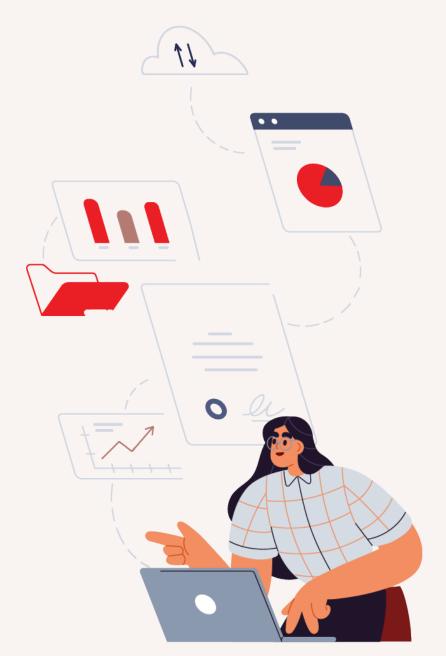
You're concerned about security vulnerabilities



#### Inventory Management

Inventory management is a nightmare





#### RedIron: Your End-to-End Cloud Migration Solution

With tools that increase your flexibility and profitability, you'll gain confidence in your inventory strategy and scale your business the right way.

- **†** Flexibility
- **↑** Profitability















#### Become a Market Leader With Unparalleled Retail Capability



#### Nail your inventory position

Perfect your product inventory turnover ratio and gain confidence in your inventory strategy.



#### Migrate to the cloud with ease

Leverage our proven, robust implementation system that ensures your migration to the cloud is seamless and headache-free.



#### Deploy best practices in customer relations

Improve end user experience and gain more customers and repeat business.



#### Get hyper-specific industry knowledge

Leverage a model
developed with
expertise
explicitly to equip
retailers with the tools
needed for success
across all your sites.

















#### **Cloud Migration Services**

Leverage tools that increase your flexibility and profitability

#### Specialized Expertise

It takes specialized expertise to map out a project plan from start to finish, so retail experience is essential.

There's no one with more knowledge about the retail market than RedIron.

#### Comprehensive Project Planning

We account for more than just the migrating of data; we offer security, performance, reliability, and scalability as a part of our project planning.

#### **Seamless Process**

Get a proven, robust implementation system that identifies potential risks and mitigates them before we start the migration.

#### **Full Visibility**

You'll receive an Impact Assessment to ensure we have a clear roadmap, milestones and methodology to successfully migrate you to the cloud.















#### **Developed for the Cloud**

Leverage tools that increase your flexibility and profitability.

#### Role-based User Authentication

Ensure the safety and security of your data, with flexible control over who does what.

#### **Robust Reporting**

Evaluate performance with robust, prebuilt reports out of the box. Know exactly what you need to do to stay competitive in the market.

#### Inventory Management

Experience accurate visibility of inventory across sites. Easily see buying trends, and stay ahead of demand with greater inventory capabilities.

#### Meet Customer Demands

See everything across the entire domain of your franchise network. Understand your customers and gain insight into what you need to buy.

















#### **Drive** Retail Growth with Our Migration and Tech Solutions



#### **Set Your Business Up To** Scale

Gain access to a suite of extensive options that expands your resources, tools, and functionality.













#### **Boost Operational Security**

Increase security across all your locations with streamlined, cloud - based practices.



#### **Build Trust With A Growing Customer Base**

Deliver a flawless customer experience that will build trust and enhance customer acquisition.







### Gain Agility for Today's Demands and Tomorrow's Future

#### North American Specialists

Hyper-focused expertise for North American brick and mortar retail stores and franchises

#### Pre-built Integrations

Pre-built integrations that enable us to fast-track our ability to customize the unique solutions that meet your requirements

#### Evolving SaaS

Constantly evolving SaaS product, so you can leverage advancements as they emerge, without purchasing expensive software

#### Transparent Process

Robust, thorough and transparent project process to ensure project timeline and success















# Flawless Transition, Our Promise to You

Whether migrating to the cloud for the first time, or navigating an OCI transition, we've helped hundreds of retailers gain agility and unlock performance by migrating to world-class cloud infrastructure.

















#### **Exceed growing customer** expectations and stay ready for the future with a partner you can trust.













